



INDIAN COUNCIL OF MEDICAL RESEARCH

Department of Health Research – Ministry of Health & Family Welfare
Government of India

Media report (Mission Delhi Pilot Project)
(ICMR IN NEWS)

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Preface

The PR Unit/PRO office of ICMR since last one and half years have reached from (where is ICMR located) to (everyday mention of ICMR and DG ICMR in National Media). This change from where to why signifies the media visibility and importance of our organization within this stipulated time duration.

Every week Indian Council of Medical Research and Director General ICMR are mentioned by dozens of daily news papers, periodicals and magazines including online editions.

This report regarding “Mission Delhi” features the media/news coverage provided to the project by major national news papers of the country such as The Hindu, The Hindustan Times, The New Indian Express among others.

As this week included three important activities of ICMR; it was very hectic for PR Unit. I would like to thank Dr. Rajnikant Srivastava Head RMPPC who was always there whenever sir was required for information, edits and advises.

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ICMR launches pilot project to offer motorbike-borne medical assistance in case of heart attack

April 25, 2019/Business Standard

ICMR Launches 'Mission DELHI'

April 25, 2019/Express Health care

Mission DELHI: ICMR, AIIMS launch pilot project for dealing with emergency of heart attack, Release Helpline No

April 25, 2019/Medical Dialogues

ICMR launches 'Mission DELHI'

April 25, 2019/United News of India

'Mission Delhi': Motorcycle ambulances can attend heart attack patients in 10 minutes

April 25, 2019/Millennium Post

एम्स के करीब रहने वालों के लिए गुड न्यूज, 'मिशन दिल्ली' से मिलेगा ये फायदा

April 25, 2019/Hindustan

दिल का दौरा: आईसीएमआर ने शुरू की मोटरसाइकिल से मदद पहुंचाने की प्रायोगिक परियोजना

April 25, 2019/Navbhart Times

ICMR project to help rescue 'heart patients' near AIIMS

April 26, 2019/The Hindu

Bike ambulances roll out to reduce heart attack deaths

April 26, 2019/Hindustan Times

Biker squad to give patients 'heart'

April 26, 2019/Daily Pioneer

Delhi: Bike-borne paramedics to help heart patients

April 26, 2019/The Asian Age

Mission Delhi: ICMR launches pilot for paramedics on bikes

April 26, 2019/Medi Bulletin

Bike-borne paramedics to help heart attack victims in Delhi

April 26, 2019/The New Indian Express

एक फोन कॉल पर हार्ट अटैक के मरीज को मिलेगा ट्रीटमेंट, घर पहुंचेंगे एम्स कर्मी

April 26, 2019/Dainik Jagran

Growing urbanisation and the need for motorbike ambulances

April 26, 2019/Live Mint

[ICMR launches pilot project to offer motorbike-borne medical assistance in case of heart attack](#)

April 25, 2019/Business Standard

The **Indian Council of Medical Research (ICMR)** on Thursday launched 'Mission DELHI', an emergency medical service, as part of which a motorbike-borne assistance unit can be quickly summoned for a person suffering heart attack or chest pain. The pilot project has been launched in a radius of three kilometres around the All India Institute of Medical Sciences (AIIMS).

Under Mission DELHI (Delhi Emergency Life Heart-Attack Initiative), a pair of motorcycle-borne trained paramedic nurses would be the first responders for treating heart attack patients. On getting a call, the pair would rush to the spot, gather basic information on the patient's medical history, conduct a quick medical examination, take the ECG, and establish a virtual connect with the cardiologists at AIIMS and deliver expert medical advice and treatment, AIIMS Director Randeep Guleria said. While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. The idea has been tried in remote areas of the country but not specifically for reaching those with heart trouble. Guleria said the attempt is to reach patients within 10 minutes.

The heart is like a room that pumps blood to the entire body. Before the blood is pumped to the body, it is pumped to the walls of the heart through three pipes (coronary arteries). If any of these pipes are clogged by clot, the tissues in that part of the heart die, Bhargava, a cardiologist, explained. It is important to remove the clot that is stopping the blood flow. If the heart walls are damaged, they cannot be repaired. Clot busters are almost equal to angioplasty. Clot-buster medication is low-cost treatment whereas angioplasty is expensive. Clot busters can be given within a short time after a heart attack.

[ICMR Launches 'Mission DELHI'](#)

April 25, 2019/Express Health care

The **Indian Council of Medical Research (ICMR)** launched 'Mission DELHI', an emergency medical service, as part of which a motorbike-borne assistance unit can be quickly summoned for a person suffering heart attack or chest pain.

The pilot project has been launched in a radius of three kilometres around the All India Institute of Medical Sciences (AIIMS). Under Mission DELHI (Delhi Emergency Life Heart-Attack Initiative), a pair of motorcycle-borne trained paramedic nurses would be the first responders for treating heart attack patients.

On getting a call, the pair would rush to the spot, gather basic information on the patient's medical history, conduct a quick medical examination, take the ECG, and establish a virtual connect with the cardiologists at AIIMS and deliver expert medical advice and treatment, said Randeep Guleria, Director, AIIMS.

While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. Even as the patient is on way to the hospital, doctors at AIIMS control centre will evaluate the data received from the nurses to establish further course of treatment. ICMR has signed a memorandum with CATS for this project, said Balram Bhargava, Director General, ICMR.

“The idea is to reach with medical help much faster, given the high-density

traffic situation in the city where movement of four-wheeler ambulances becomes difficult. Motorcycle ambulances can reach people in narrow lanes in congested areas,” said Guleria. The idea has been tried in remote areas of the country but not specifically for reaching those with heart trouble.

Mission DELHI: ICMR, AIIMS launch pilot project for dealing with emergency of heart attack, Release Helpline No

April 25, 2019/Medical Dialogues

New Delhi: In a major initiative with the Cardiology and Emergency Medicine departments of AIIMS, the **Indian Council of Medical Research (ICMR)** launched a Pilot Project “Mission DELHI(Delhi Emergency Life Heart-Attack Initiative)” in a range of 3KM around All India Institute of Medical Sciences (AIIMS) where people may soon be able to call (toll free no’s 14430 and 1800111044) for a motorbike-borne emergency medical assistance unit in the eventuality of heart attack or chest pain. The project has institutional support from Cardiology and Emergency Medicine departments of AIIMS and funding from ICMR. Under this project, a pair of motorcycle-borne Trained Paramedic Nurses would be the first responders for treating Heart Attack patients. On getting the call, the pair would rush to the spot, gather basic information on his or her medical history conduct a quick medical examination, take the ECG of the patient, and establish a virtual connect to the cardiologists at AIIMS and deliver expert medical advice and treatment. While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. Even as the patient is on way to the hospital, qualified doctors posted round the clock at the control centre at AIIMS will evaluate the data received from the nurses to establish further, course of treatment as soon as the patient reaches the Hospital.

ICMR launches 'Mission DELHI'

April 25, 2019/United News of India

New Delhi, Apr 25 (UNI) The **Indian Council of Medical Research (ICMR)** has launched a pilot Project 'Mission DELHI' (Delhi Emergency Life Heart-Attack Initiative) in a range of three km around All India Institute of Medical Sciences (AIIMS) where one will be able to call for a motorbike borne emergency medical assistance unit in the eventuality of heart attack or chest pain. The pilot project was launched by Prof P Venugopal, Prominent Cardiac Surgeon of India and Ex Director, AIIMS, New Delhi in presence of Dr (Prof) Randeep Guleria, Director, AIIMS, New Delhi and Dr Balram Bhargava, Director General, Indian Council of Medical Research (ICMR) and other Senior Faculty Members from AIIMS, New Delhi. Under this project, a pair of motorcycle borne Trained Paramedic Nurses would be the first responders for treating Heart Attack patients. On getting the call, the pair would rush to the spot, gather basic information on his or her medical history conduct a quick medical examination, take the ECG of the patient, and establish a virtual connect to the cardiologists at AIIMS and deliver expert medical advice and treatment. While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. Even as the patient is on way to the hospital, qualified doctors posted round the clock at the control centre at AIIMS will evaluate the data received from the nurses to establish further course of treatment as soon as the patient reaches the Hospital.

New Delhi: In a major initiative, the Cardiology and Emergency Medicine departments of AIIMS and the **Indian Council of Medical Research (ICMR)** launched a Pilot Project "Mission DELHI (Delhi Emergency Life Heart-Attack Initiative)" within a range of 3 km around All India Institute of Medical Sciences (AIIMS) where people may soon be able to call (toll free nos 14430 and 1800111044) for a motorbike-borne emergency medical assistance unit in the eventuality of heart attack or chest pain. Under this project, a pair of motorcycle-borne trained paramedic nurses would be the first responders for treating heart attack patients. "On getting the call, the pair would rush to the spot, gather basic information on his or her medical history conduct a quick medical examination, take the ECG of the patient, and establish a virtual connect to the cardiologists at AIIMS and deliver expert medical advice and treatment," said Dr Swati Sharma (Scientist C). Dr Sharma said that three trained physician with 12 male nurses have been trained to perform round the clock assistance to the patient. "Moreover, six set of questionnaire have also been developed to identify the actual condition of the patient. Around 1804 dry run have also been performed in 28 Resident Welfare Associations nearby to create awareness while conducting 1040 ECGs of the patients in a span of seven months," said Dr Sharma. The project has institutional support from Cardiology and Emergency Medicine departments of AIIMS and around Rs 5 crore has been funded by ICMR to run this pilot project, she added. "While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment.

[एम्स के करीब रहने वालों के लिए गुड न्यूज, 'मिशन दिल्ली' से मिलेगा ये फायदा](#)

April 25, 2019/Hindustan

भारतीय आयुर्विज्ञान अनुसंधान परिषद् (आईसीएमआर) ने अखिल भारतीय आयुर्विज्ञान संस्थान (एम्स) के तीन किलोमीटर के दायरे में दिल के दौरे या सीने में दर्द की तकलीफ होने पर आपात मेडिकल सुविधा उपलब्ध कराने के लिए 'मिशन दिल्ली' के नाम से पायलट परियोजना शुरू की है। आईसीएमआर ने बताया कि दिल के दौरे या सीने में दर्द की तकलीफ होने पर कॉल करने पर एम्स के तीन किलोमीटर के दायरे में आपात मेडिकल सहायता मुहैया कराई जाएगी। यह पायलट परियोजना दिल्ली इमरजेंसी लाइफ हार्ट अटैक पहल का हिस्सा है। न्यूज एजेंसी वार्ता के अनुसार, एम्स के पूर्व निदेशक एवं प्रख्यात सर्जन प्रोफेसर पी. वेणुगोपाल ने मौजूदा निदेशक रणदीप गुलेरिया और आईसीएमआर के महानिदेशक डॉ. बी. भार्गव की उपस्थिति में इस पायलट परियोजना को लॉन्च किया।

ऐसे किया जाएगा इलाज

परियोजना के तहत इस तरह की कॉल आने पर मोटरसाइकिल सवार प्रशिक्षित पैरामेडिक नर्स तत्काल वहां पहुंचकर मरीज की ईसीजी लेंगे तथा एम्स के डॉक्टर से वचुअल संपर्क स्थापित करके इलाज शुरू कर देंगे। इसी दौरान एम्बुलेंस भी वहां पहुंच जाएगी और मरीज को आगे के इलाज के लिए अस्पताल ले जाया जाएगा।

ये है इस योजना का मकसद

इस परियोजना की शुरुआत इस विचार के साथ की गई है कि टैफिक अधिक होने के कारण एम्बुलेंस समय पर मरीज के पास नहीं पहुंच पाती, लेकिन मोटरसाइकिल सवार प्रशिक्षित नर्स समय पर पहुंचकर मरीज का इलाज समय पर शुरू कर सकते हैं। देश के कुछ इलाकों में इस तरह के प्रयोग किए गए हैं, लेकिन हृदय संबंधी समस्याओं के लिए ऐसा प्रयास नहीं किया गया है।

दिल का दौरा: आईसीएमआर ने शुरू की मोटरसाइकिल से मदद पहुंचाने की प्रायोगिक परियोजना

April 25, 2019/Navbhart Times

नयी दिल्ली, 25 अप्रैल (भाषा) **भारतीय चिकित्सा अनुसंधान परिषद (आईसीएमआर)** ने बृहस्पतिवार को आपात मेडिकल सेवा "मिशन दिल्ली" शुरू की जिसके तहत किसी को दिल का दौरा पडने या सीने में दर्द होने पर तुरंत मोटरसाइकिल से प्रशिक्षित सहायकों को भेजा जा सकता है। यह एक प्रायोगिक परियोजना है और अखिल भारतीय आयुर्विज्ञान संस्थान (एम्स) के आसपास तीन किलोमीटर के घेरे में इसकी शुरुआत की गयी है। इस मिशन के तहत प्रशिक्षित पैरामेडिकल सहायक मोटरसाइकिल से सबसे पहले मरीजों की मदद के लिए पहुंचेंगे। एम्स के निदेशक रणदीप गुलेरिया ने कहा कि फोन कॉल मिलने पर सहायक वहां पहुंचेंगे और मरीज के मेडिकल अतीत की जानकारी लेकर तुरंत मेडिकल परीक्षण करेंगे। इसके बाद वे ईसीजी कर एम्स में कार्डियोलोजिस्ट से संपर्क करेंगे। आपात मदद पहुंचाने के बीच कैट्स एंबुलेंस वहां पहुंचेगी और मरीज को आगे के इलाज के लिए ले जाएगी। आईसीएमआर के महानिदेशक बलराम भार्गव ने कहा कि इस परियोजना के लिए आईसीएमआर ने कैट्स के साथ एक सहमति पत्र पर हस्ताक्षर किए हैं।

ICMR project to help rescue 'heart patients' near AIIMS

April 26, 2019/The Hindu

The **Indian Council of Medical Research (ICMR)** launched a pilot project — Mission DELHI (Delhi Emergency Life Heart-Attack Initiative) — in a range of 3 km around All India Institute of Medical Sciences (AIIMS) where people may soon be able to call (toll free numbers 14430 and 1800111044) for a motorbike-borne emergency medical assistance unit in the eventuality of heart attack or chest pain. The project has institutional support from Cardiology & Emergency Medicine departments of AIIMS and funding from the ICMR. Under the project, a pair of motorcycle-borne trained paramedic and nurse would be the first responders for treating heart attack patients, stated the ICMR. On getting the call, the pair would rush to the spot, gather basic information on his or her medical history, conduct a quick medical examination, take the ECG of the patient and establish a virtual connect with the cardiologists at AIIMS, and deliver medical advice and treatment. A release issued by the council added that while the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. Even as the patient is on way to the hospital, qualified doctors posted round the clock at the control centre at AIIMS will evaluate the data received from the nurses to establish a further course of treatment as soon as the patient reaches the hospital. AIIMS director Randeep Guleria said as there is a need for strategy change to save cardio patients the pilot project is started. "We also need to see the shortcomings of this pilot project if any and then overcome those for starting a nation-wide project," he added.

Aiming at reducing the number of deaths from heart attacks, the **Indian Council of Medical Research (ICMR)** Thursday launched 'Mission DELHI' to deliver good post-attack care at the doorstep. With four bike-ambulances and 12 nurses trained to handle emergency cases, Mission DELHI (Delhi Emergency Life Heart-Attack Initiative) aims to reduce the time it takes for people with a serious heart attack to receive clot-busting medicine. In the pilot phase, it will cater only to people living in a three-kilometre radius of the All India Institute of Medical Sciences (AIIMS) and may be further expanded, depending on the success of the project. The service will be available at toll free numbers — 14430 and 1800-11-1044 — for help.

Nurses posted at the control room in AIIMS will assess the kind of care the patient needs on the basis of a questionnaire and then dispatch a bike ambulance.

A CATS ambulance will also be dispatched simultaneously. "The main aim of the project is to give thrombolytic medicines to heart attack patients, if needed. For that, the first responders will do an electrocardiography (ECG) that can be relayed directly back to our control room, where doctors can check it tell the nurses at the scene how to proceed," said Dr Chandni Suvarna, a senior scientist running the project. The first response vehicles will also be equipped with oxygen cylinders and defibrillators to shock a patient of cardiac arrest. "Under the project, timely emergency treatment will reach patients before their condition worsen," Dr Venugopal, ex-director AIIMS, said. The project aims to reduce the mortality from a serious type of heart attack called ST-Elevation Myocardial Infarction (STEMI), wherein one of the heart's major the artery, supplying oxygen-rich blood to the heart muscle, gets completely blocked.

Biker squad to give patients 'heart'

April 26, 2019/Daily Pioneer

When suffering from a heart attack, the first 60 minutes, called as 'golden hour' are decisive. It is only through rapid treatment that further heart damage, or even worse, can be prevented. With an aim to reach out to such people suffering heart attack or chest pain, the **Indian Council of Medical Research (ICMR)** on Thursday launched 'Mission DELHI', an emergency medical service wherein a motorbike-borne assistance unit can be quickly summoned for the patients. The pilot project has been launched in a radius of three kilometres around the All India Institute of Medical Sciences (AIIMS) in the national Capital. Under Mission DELHI (Delhi Emergency Life Heart-Attack Initiative), a pair of motorcycle-borne trained paramedic nurses would be the first responders for treating heart attack patients.

On getting a call (toll free no. 14430 and 1800111044), the pair would rush to the spot, gather basic information on the patient's medical history, conduct a quick medical examination, take the ECG, and establish a virtual connect with the cardiologists at AIIMS and deliver expert medical advice and treatment, AIIMS Director Randeep Guleria said. While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. Even as the patient is on way to the hospital, doctors at AIIMS control centre will evaluate the data received from the nurses to establish further course of treatment.

ICMR has signed a memorandum with CATS for this project, ICMR Director General Balram Bhargava said. "The idea is to reach with medical help much faster, given the high-density traffic situation in the city where movement of four-wheeler ambulances becomes difficult.

New Delhi: If a person suffers heart attack or chest pain within 3 km of the All India Institute of Medical Sciences (AIIMS), a pair of motorcycle-borne trained paramedic nurses under the Mission DELHI (Delhi Emergency Life Heart-Attack Initiative) would be the first responders for treating such patients within 10 minutes. Statistics reveal that the average age of the occurrence of cardiac arrest in the Indian population is 53 to 55 years, about 10 years less than that in the United States and Europe where it is 63 or 64. Genetic predisposition is an important cause for cardiac arrest and the high rate of smoking and chewing tobacco in India also contribute in a large way to it. A senior cardiologist said that 90 per cent of tobacco chewing incidence in the world are reported in India, Bangladesh, and Pakistan. About Mission 'DELHI,' AIIMS director Randeep Guleria said that soon after receiving a call about heart attack, a pair of trained paramedics would rush to the spot, gather basic information on the patient's medical history, conduct a quick medical examination, conduct ECG, and establish a virtual connection with cardiologists at AIIMS and deliver expert medical advice and treatment. While the trained paramedics would be providing emergency treatment, a vehicle of the Centralised Ambulance Trauma Services (CATS) would arrive at the site and take away the patient for further treatment. Even as the patient is on way to the hospital, doctors at AIIMS control centre will evaluate the data received from the nurses to establish further course of treatment. The **ICMR** director general, Balram Bhargava, said his organisation has signed a memorandum with CATS for this project.

Mission Delhi: ICMR launches pilot for paramedics on bikes

April 26, 2019/Medi Bulletin

Indian Council of Medical Research (ICMR) has launched a Pilot Project "Mission DELHI (Delhi Emergency Life Heart-Attack Initiative)" in a range of 3KM around All India Institute of Medical Sciences (AIIMS). Under the project, on calling toll free no's 14430 and 1800111044, a motorbike borne emergency medical assistance unit will arrive. The unit will be equipped to handle heart attack or chest pain. The project has support from Cardiology & Emergency Medicine departments of AIIMS and funding from ICMR. Two motorcycle borne Trained Paramedic Nurses would be the first responders for treating heart attack patients. When a call comes, the pair would rush to the spot, gather basic information on his or her medical history, conduct a quick medical examination, take the ECG of the patient, and establish a virtual connect to the cardiologists at AIIMS. They will then deliver expert medical advice and treatment. While the emergency treatment is being provided, a CATS ambulance will arrive and take the patient for further treatment. Even as the patient is on the way to the hospital, qualified doctors posted round the clock at the control centre at AIIMS will evaluate the data received from the nurses to establish further course of treatment as soon as the patient reaches the Hospital. The idea of the project is to give medical help faster, given the high-density traffic conditions in the city where movement of four-wheeler ambulances becomes difficult. Dr. Venugopal Ex Director AIIMS launched the project and said that the project means doorstep cardiac care model wherein timely emergency treatment will reach the patient before the condition gets worse.

NEW DELHI: The **Indian Council of Medical Research (ICMR)** on Thursday launched an initiative to offer emergency medical assistance through motorbike-borne paramedics within a three-kilometre radius of AIIMS. The pilot project titled Mission DELHI (Delhi Emergency Life Heart-Attack Initiative) will begin with offering services for cases of heart attack or chest pain. According to ICMR, under this project, a pair of motorcycle-borne trained paramedic nurses would be the first responders for treating those who have suffered a heart attack. On getting the call via a helpline number, the team would rush to the spot and conduct a quick examination based on the medical history of the patient. The team would then take an ECG of the patient and immediately connect to a cardiologist at AIIMS. Based on the guidance and advice of the doctor, the patient will be treated. "The idea is to reach with medical help much faster, given the high-density traffic conditions in the city, where the movement of four-wheeled ambulances becomes difficult," AIIMS said in a statement.

एक फोन कॉल पर हार्ट अटैक के मरीज को मिलेगा ट्रीटमेंट, घर पहुंचेंगे एम्स कर्मी

April 26, 2019/Dainik Jagran

नई दिल्ली, जेएनएन। **भारतीय आयुर्विज्ञान अनुसंधान परिषद (आइसीएमआर)** ने अखिल भारतीय आयुर्विज्ञान संस्थान (All India Institute Of Medical Science) के साथ पायलट परियोजना के रूप में मिशन दिल्ली (दिल्ली इमरजेंसी लाइफ हार्ट अटैक इनीशिएटिव) की शुरुआत की है। बृहस्तिवार को दो हेल्पलाइन नंबर (14430 व 1800111044) और चार फर्स्ट रिस्पॉन्डर बाइक एंबुलेंस सेवा शुरू की गई। इन नंबरों पर फोन आते ही एम्स के प्रशिक्षित पैरामेडिक व नर्सिंग कर्मचारी घर पहुंचेंगे और डॉक्टरों की सलाह से इलाज उपलब्ध कराएंगे। अभी एम्स के तीन किमी के दायरे में यह सुविधा दी जाएगी। एम्स के पूर्व निदेशक व जानेमाने कार्डियक सर्जन डॉ. पी. वेणुगोपाल, संस्थान के निदेशक डॉ. रणदीप गुलेरिया व आइसीएमआर के महानिदेशक डॉ. बलराम भार्गव ने इस सुविधा की शुरुआत की। डॉ. बलराम भार्गव ने बताया कि फर्स्ट रिस्पॉन्डर बाइक एंबुलेंस पर ऑक्सीजन सिलेंडर, डिफाइब्रिलेटर, ईसीजी मशीन, क्लॉट बस्टर इंजेक्शन सहित दवाएं उपलब्ध रहेंगी। फोन आने पर 10 मिनट में कर्मी पीड़ित के घर पहुंचकर मरीज की ईसीजी जांच कर एम्स के कंट्रोल रूम को रिपोर्ट भेजेंगे। डॉक्टर रिपोर्ट देखकर सलाह देंगे। यदि हार्ट अटैक की पुष्टि होती है तो घर पर ही मरीज को क्लॉट बस्टर इंजेक्शन दिया जाएगा। फिर एंबुलेंस से मरीज को अस्पताल पहुंचाया जाएगा। बता दें कि हार्ट अटैक होने पर मरीज के लिए 90 मिनट अहम होता है व बहुत जल्द क्लॉट बस्टर इंजेक्शन देने की जरूरत होती है।

Growing urbanisation and the need for motorbike ambulances

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They say necessity is the mother of invention, and right they are. As urbanisation makes rapid strides, roads have been clogging up with heavy traffic, making accessing emergency healthcare a challenge. This has led to solutions like Motorbike ambulance. In the last five years, India has witnessed the launch of this service in various parts of the country ranging from un-serviced extreme rural areas, to hills and fast developing metros. Eventually, the idea drew the government's attention also. The **Indian Council of Medical Research (ICMR)**, country's apex research organisation on Thursday launched a pilot project "Mission DELHI (Delhi Emergency Life Heart-Attack Initiative)". Under the project, in a range of 3KM around All India Institute of Medical Sciences (AIIMS) people may soon be able to call (toll free no's 14430 and 1800111044) for a motorbike

or chest pain. The project has institutional support from Cardiology and Emergency Medicine departments of AIIMS and funding from ICMR. The idea behind the project is to reach medical help to the needy much faster, given the high-density traffic conditions in the city where movement of four-wheeler ambulances becomes difficult. The project adopts a doorstep cardiac care model wherein timely emergency treatment will reach the patient before the condition gets worse, ICMR said. "Under this project, a pair of motorcycle borne Trained Paramedic Nurses would be the first responders for treating heart attack patients. On getting the call, the pair would rush to the spot, gather basic information on his or her medical history conduct a quick medical examination, take the Electrocardiogram (ECG) of the patient, and establish a virtual connect to the cardiologists at AIIMS and deliver expert medical advice and treatment.," said Professor Balram Bhargava Director General ICMR.

With regards,

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